

CONTEST NAME: "Live Action Broadcast Random Prize(s)" (Benchmark Contest)

SPECIFIC CONTEST RULES

Effective Monday, 07/25/16 to, 12/31/16

Participating Radio Station(s)/Website Address(s)/Studio Address(s)/Phone #'s:

WFRBfm/www.forevercumberland.com/242 Finzel Road, Frostburg, MD 21532/301-689-5000

Declared Value of Prize(s): Individual to be determined prize(s) to be randomly awarded at Live Action Broadcasts and at a de minimus value not to exceed approximately \$100.

("Prize(s)")

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law. Contestant(s) may only qualify one time during this promotion and only one qualifying contestant per household is permitted ("Participant(s) or singularly Participant"). Must be 13 years of age or older to enter or accept a Prize(s), however the representative of the Participating Radio Station(s) reserves the right in its sole to restrict the age of participation for any Prize(s) due to the nature of the particular Prize(s) to then be awarded which will be announce on location and prior to the drawing or award of that Prize(s). ONE ENTRY or award per Participant. Any duplicate entries will disqualify ALL entries by that Participant(s).

2) From time to time during the 2016 calendar year at it's sole discretion, Forever's, Participating Radio Station(s), may be giving away at its various Live Acton Broadcasts, to be determined Prize(s) with a Declared Value not to exceed \$100 each. The Prize(s) are not transferable. If the Winner declines a Prize(s), there will not be any alternate Prize(s) available in substitution and that Live Action Broadcasts Prize(s) will not be re-awarded and becomes the property of Forever.

- At random Live Action Broadcasts beginning Monday, 07/18/16 through Saturday, December 31st, 2016 Participant(s) may randomly be awarded by registration, participation contests, gratuitously or otherwise, station Prize(s). If the winner declines a Prize(s), there will not be any alternate Prize(s) and available in substitution and the Prize(s) will not be re-awarded and becomes property of Forever.
- No substitutions permitted. Not redeemable for cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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