

## **CONTEST NAME: "THE STEELERS vs RAVENS CHALLENGE"**

### **SPECIFIC CONTEST RULES**

**Effective Date: Thursday, 11/24/16 to Friday, 12/16/16**

**Participating Radio Station(s)/Website Address(s)/Studio Address(s)/Phone #'s:**

**(STATION Call Sign(s) WRQE-fm, WFRB-fm, WTBOam, and WFRB-am)**

**Forevercumberland.com, 350 Byrd Avenue, Cumberland, MD 21502/301-722-6666**

**Declared Value of One Grand Prize Package: Consisting of four (4) \$72.00 Tickets to the Pittsburgh Steelers vs Baltimore Ravens Game, Sunday, December 25, 2015 at Heinz Field in Pittsburgh, PA (awarded as two (2) pair of tickets not together in the same sections), and a group of smaller prizes consisting of either Steelers or Ravens Cooler, Four (4) Can Koozies, Four (4) Team Logo black hats with either Steelers or Ravens Logo, Four (4) pair of either Steelers or Ravens thermal gloves one size fits all, Four (4) Steelers or Ravens throws, and Four (4) Steelers or Raven's T-Shirts. The total value of the Grand Prize Package is not to exceed \$578.00.**

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law. Contestant(s) may only qualify one time during this promotion and only one qualifying contestant per household is permitted ("Participant(s) or singularly Participant"). Must be 18 years of age or older to enter. ONE ENTRY per Participant. Any duplicate entries will disqualify ALL entries by that Participant(s).

2) Beginning on the Effective Date, Forever's, Participating Radio Station(s), will be promoting the locations of participating sponsor locations where listeners age 18 or older may register to win in the Grand Prize Drawing. Those who enter will have the option to register as either a fan of the Steelers or the Ravens. The Grand Prize is not transferable. If the Winner declines a Grand Prize, there will not be any alternate Grand Prize available in substitution and that Grand Prize will not be re-awarded and becomes the property of Forever.

- On Friday, December 16, 2016 all of the entries, from all participating locations, will be collected and from all the entries received one Grand Prize Winner will be drawn on-air at 8:20am on Rocky106 from all qualified entries. The drawing will be done by a person from the local community. If the winner is registered as a Steelers Fan the merchandise awarded will be Steelers Logo merchandise. If the winner is registered as a Ravens Fan the merchandise awarded will be Ravens Logo Merchandise. In the event of an incomplete registration slip, successive drawings will be made until Grand Prize is awarded.
- No substitutions permitted. Not redeemable for cash value.
- This is a time sensitive event. The Grand Prize winner must pick up their Grand Prize by noon on Tuesday December 20, 2016 or it will be deemed forfeited and become the property of Forever.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

**The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.**

**Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.**

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