

CONTEST NAME: "Great Grocery Grab"
SPECIFIC CONTEST RULES

Effective Date: Monday, September 9, 2019 to Monday, October 14, 2019

Participating Radio Station(s)/Studio Address(s)/Phone #'s Website Address(s):

WFRB-FM - 301-722-7000

WRQE-FM - 301-724-8000

WTBO-AM - 301-724-1450

WFRB-AM – 301-724-1061

www.forevercumberland.com

350 Byrd Ave, MD 21502

Declared Value of Prize(s): 1st Place, \$500.00 Wayne's Country Meats Gift Certificate, 2nd Place \$150.00 Wayne's Country Meats Gift Certificate, and 3rd Place \$50.00 Wayne's Country Meats Gift Certificate ("Prize(s)")

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Odds of winning will vary based a on Contest(s) participation. Void where prohibited or restricted by law. Unless otherwise specifically provided, Contest participants ("Participant(s) or singularly Participant") may only play, register or win one time during a Contest. For on-air Contests, there is no limit as to the number of call-ins or texts a Participant(s) may attempt, however that Participant(s) may only play, register or win once. Participant(s) are limited to one prize or prizes ("Prize(s)") per household every 30 days. For Prize(s) valued at over \$150, only one Prize(s) per household every 90 days. For any Prize(s) over \$600, only one Prize(s) per household every 180 days. Participant(s) must be 13 years of age or older to enter, however the Participating Radio Station(s) reserves the right in its sole discretion to restrict the age of participation for any Prize(s) due to the nature of the Prize to then be awarded, which will be announced on the earlier of the start of the Contest in its specific rules, or, prior to the drawing of a Prize(s) in the event of a live drawing. Unless provided in a specific Contest's rules, any duplicate registration entries will disqualify ALL entries by that Participant(s).

2) At random to be announced times over the Effective Date, Forever's Participating Radio Station(s), will give Participant(s) a chance to win the above described Prize(s).

- During the Effective Date and as the events are announced, the Participating Radio Station(s) will provide Participant(s) a chance to win one of the above Prize(s) with a contest called The Great Grocery Grab. Participant(s) will be directed to the participating sponsor locations to register to be one of Three (3) finalist(s) to be selected in a random drawing from all qualified registrations. Deadline to register is October 8th. Finalists selected at random October 9, 2019 at 7:20am.
- Participant(s) must be 18 years of age or older to enter.
- Three (3) alternate names will be drawn in the event finalist(s) are unable to participate in the October 14, 2019 contest.
- The Participating Radio Station(s) will host a competition for the Three (3) finalist(s) to gather 10 items from a grocery list in the least amount of time. A maximum time of 10 minutes will be allowed to complete the shopping list.
- 1st, 2nd and 3rd place Prize(s) will be awarded to the finalist(s) depending on the time it takes each finalist(s) to gather the items. The finalist with the fastest time will be deemed the 1st place Prize winner, the finalist with the 2nd fastest time will be deemed the 2nd place Prize winner and the finalist with the 3rd fastest time will be deemed the 3rd place Prize winner.

- In the event of time finish tie, a tie-breaker will determine the winner(s). The tie breaker will consist of guessing the value of a specific group of grocery items. The finalist(s) who is the closest to the value of the specific group of grocery items will be deemed the winner of the higher value Prize.
- Should a finalist not complete their list with all 10 correct items, they are disqualified. Their Alternate would have the opportunity to compete for above described Prize(s). Alternate One would take the place of Finalist One, Alternate two would take the place of Finalist Two, and Alternate Three would take the place of Finalist Three. If neither a disqualified Finalist or their corresponding Alternate do not finish their gathering event, the tiebreaker procedure set forth above will also then be employed as to that finalist spot.
- Winning Participant(s) will be announced on the air and/or will be notified by the preferred phone number or email provided by the Participant(s) in the event of a registration.
- Winners are responsible for completing all required paperwork concerning the delivery of their Prize(s). Prize(s) winners are responsible for any additional expenses beyond the specifics detailed such as transportation to and from the event and parking fees to the venue.
- Prize(s) may be time sensitive. Unless otherwise notified by the Participating Radio Station(s), winner(s) must pick up their Prize(s) on the earlier of: (i) noon two (2) business days prior to the date of a time specific contest, concert, or event, or (ii) thirty (30) days from the Prize(s) award. Proper photo ID will be required to pick up a Prize(s) at the Participating Radio Station(s) or, in the event that a specific Prize(s) must be picked up at a venue will call window, proper Photo ID for that Winner will be required.
- If any concert or event is cancelled, no other Prize(s) will be substituted.
- Any Forever Contest winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099.
- Prize(s) may not be exchanged and have no cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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